

Western Wisconsin Co-op Steering Committee
Conference Call August 30, 2016

Meeting called to order at 7:00 pm

Attendance: Joe Plouff (Chair), Terry Meyer (Vice Chair), Myron Buchholz, Steve Hanson, David Huber, Joan Pougiales, Caryn Treiber, Jeff Smith (ex-officio)

1. Report from Jeff on Co-op activities and plans:
 - a. We need to cover our voting regions to the best we can, so all members feel that their regions are not being ignored. To that end, Citizens Action has hired a Political Field Organizer for the 68th region (Bernier's) to help ensure her defeat. Jeff read the description of the job title, which is focused on meeting with working class voters who might be voting for Trump to listen to their concerns and needs in an honest and deep listening way, to attempt to sway them away from Trump. Jeff also feels that a few other regions need some focus from us in our region.
 - b. Joe and Jeff have talked about starting their recruitment campaign and media tour soon and traveling the northwestern area, and will begin that on Sept. 15.
 - c. Green Bay area has hired an organizer, and they are beginning their kick off drive on Sept 13.
 - d. Milwaukee is kicking off their radioactive drive on Sept. 13
 - e. Milwaukee is also kicking off a drive for Latina/o/x members on Sept. 13
2. Discussion and possible action on endorsement of candidates: Myron moved that we endorse all the candidates for their election in the fall of 2016, Terry seconded: Senate District 10 - Diane Odeen, Assembly Districts: 28 - Jeff Pederson, 29 - Scotty Ard, 67 - Dennis Hunt, 68 - Howard White, 75 - Joe Hustel; motion passed unanimously.
3. Discussion of promotion of FB page and internet meme project:
 - a. Joan wants us all to be sure to share (on Facebook) all the co-op activities that show up on the FB page, so that the word gets out better to our friends. One can "share" FB posts and events multiple times.
 - b. Joan has asked Stout if we can have a booth at the orientation day on campus. She has not heard back yet. The date is Sept. 7. Joan has some poster boards to make some signs, but we could use more materials for showing, etc.
 - c. Steve asked if we could have a Facebook page (not a group) for the co-op that's public and that will make sharing things easier.
 - d. Myron suggested that we should have a banner for any time we are in public. Jeff will see if we have any funds to do that, or we might just pass the hat among the Steering Committee to get the money to purchase one.
 - e. Terry reported on the communication team: The team came up with a mission statement "The mission of the CC is to facilitate communications to the outside world about the co-op and to facilitate communications within the co-op". They

will serve as a hub for getting information out, which will include the facebook page, perhaps a newsletter, podcast, TV and other media, and so on.

4. Call from the chair seeking volunteer to personally contact each steering committee member...: Joe raised an issue of the difficulty of communicating with people. He would like to have a volunteer who could call all the members of the Steering Committee and survey them about how they prefer to communicate, what is the best way to get information to them, and so on. Terry will speak with someone on the Communications Team to see if he/she would volunteer for this.
5. Meeting adjourned at 7:46 pm. Next meeting is September 7 at 6 pm at Plymouth UCC, Eau Claire.