

Smart Girls Rock!

Smart Girls Rock! took place at Menomonie Middle School on Wednesday, November 8, 2023. Smart Girls Rock! is a STEAM (Science, Technology, Engineering, Arts, and Mathematics) event meant to spark interest in STEAM careers among middle school girls. In its seventh year, 237 sixth through eighth-grade girls were able to meet 47 women in various STEAM careers in an open-house format to explore 22 stations. This year it showcased women professionals from 3M, Anderson Windows, Mayo Clinic Physical Therapy and Rehabilitation, Hoof and Paw Veterinary Clinic, Phillips Medsize, Gibson Aviation, Eau Claire 4-H, SDMA Tech, Agsource, Big Dot of Happiness, and UW-Stout: Psychology, Industrial Design, Nutrition&Dietetics, IT, Packaging, Craft Artist. As well as women in the careers of biomedical engineering, packaging, quality technician, engineering, and manufacturing.



Smart Girls Rock attendees: 237 6th through 8th graders

Rachel Hart-Brinson from Eau Claire 4-H with a coding STEAM activity



Portia Maves showed the girls that they can be mechanics!



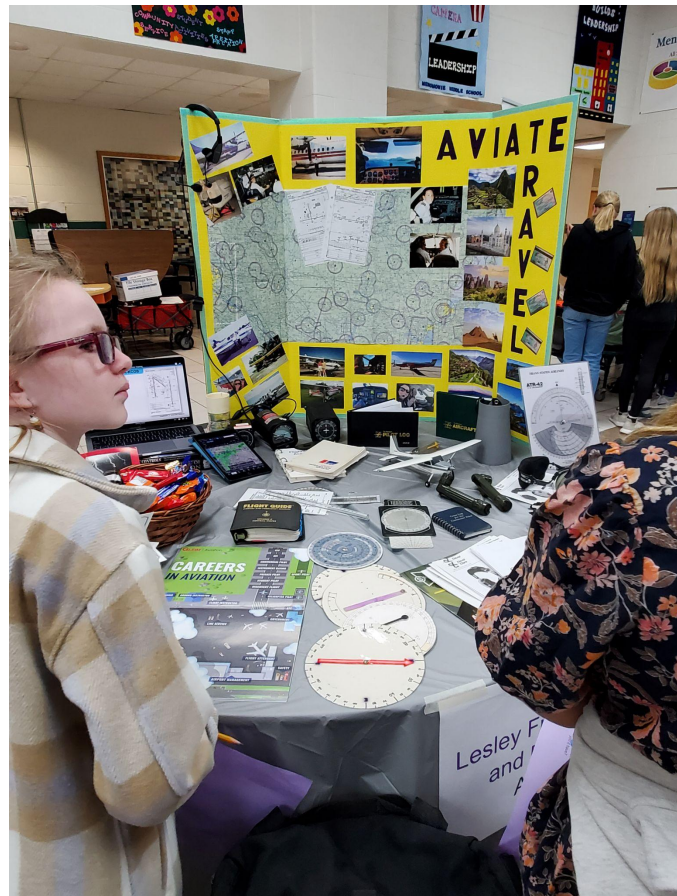
The girls learned about the technology that goes into making prosthetics with Leah Bowman

Phillips Medsize showed the girls examples of resin that goes into insulin.



The girls got to make their own window out of popsicle sticks at the Anderson Windows table.

Gibson Aviation had the girls explore all that it takes to be a pilot.



Women from 3M displayed a variety of products that they make and had a fun photo booth for girls to dress up like an employee at their company